

GOVERNMENT OF TELANGANA
ABSTRACT

YAT & C (T&PMU) Department - Department of Tourism - Various promotional activities of Telangana Tourism during the financial year 2015-16 - Sanction of Rs.50,22,125/- (Rupees Fifty Lakhs Twenty Two Thousand One Hundred and Twenty Five Only) - Orders - Issued.

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YOUTH ADVANCEMENT TOURISM AND CULTURE (T&PMU) DEPARTMENT
G.O.RT.No. 406 **Dated: 28/06/2016**
Read the following:-

1. From the Commissioner of Tourism, TS., Hyderabad, Lr.No. 1463/FICCI/B1/2016, Dated: 22-03-2016.
2. Government Memo.No. 1191/T&PMU/2016, YAT & C (T&PMU) Department, Dated: 27-05-2016.
3. From the Commissioner of Tourism, TS., Hyderabad, Lr.No. 1685/Plg/budget/P1/2016-17, Dated: 14-06-2016.

ORDER:

In the reference 1st read above, the Commissioner of Tourism, TS., Hyderabad has informed that, the Tourism Department has initiated several initiatives to connect, develop and promote Tourist destinations, upgrade existing infrastructure & to develop new ones to ensure comfortable stay and seamless travel for the tourists. During the financial year 2015-16, due to non-release of 4th Quarter funds, an amount of Rs.50,22,125/- is pending for release of payments to the agencies. Accordingly, Government have agreed to release said payment during the financial year 2016-17 vide reference 2nd cited. The Commissioner of Tourism, TS., Hyderabad has submitted the bills for the same and requested to release to the concerned agencies vide reference 3rd cited.

2. Government after careful examination of the matter, hereby sanction an amount of Rs.50,22,125/- (Rupees Fifty Lakhs Twenty Two Thousand One Hundred and Twenty Five Only) to the following agencies towards the pending bills pertaining to the financial year 2015-16 incurred by the Commissioner of Tourism, TS., Hyderabad for various promotional activities of Telangana Tourism:

Sl.No.	Details	Agency	Amount in Rs.
1.	Towards the organization of Nagoba Jatara at Keslapur, Adilabad Dist. held from 7 th to 11 th February 2016	PO, ITDA,	10,00,000
2.	Towards the stall space provided in connection with India International Travel Mart(IITM), at Hyderabad from 4 th to 6 th December,2015	M/s.Sphere Travel Media & Exhibitions, Hyderabad	13,62,550
3.	Towards the stall space provided in connection with Travel and Tourism Fair(TTF), at Hyderabad from 24 th to 26 th July,2015	M/s.Fair Fest Media Limited, Calcutta	14,76,300
4.	Printing of Brouchers both in English and Telugu in connection with Godavari Pushkaralu,2015	M/s.Livewires Advertising Pvt. Ltd., Hyderabad	4,10,400
5.	Payment to ABEC exhibitions and Conferences Pvt. Ltd., towards participation in India International Travel and Tourism Held at Mumbai	M/s.ABEC	7,72,875
Total			50,22,125

(P.T.O)

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3. The amount sanctioned at para - 2 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists - Schemes included in PLAN, 11- Normal State Plan, 20- PMU - Advertisements, Sales Publicity Expenses, Participation in National and International Travel Marts, organizing tourism events, sponsorship, fairs and festival and other expenditure, 500-Other Charges, 503-Other expenditure”.

4. The Assistant Secretary to Government and Drawing & Disbursing officer, YAT & C Department, Telangana Secretariat, Hyderabad shall draw and disburse amount sanctioned at para - 2 above as detailed below through online:

Sl.No.	Name of the Agency	Bank Details				Amount
		Bank Name	Branch	Account No.	IFSC code	
1.	Project Officer, ITDA, Utnoor	State Bank of Hyderabad	Utnoor Branch	620 54 068 056	SBHY 00 20 133	Rs.10,00,000/-
2.	M/s. Sphere Travel Media & Exhibitions, Hyderabad	HDFC Bank Limited	CMH Road, Indiranagar Branch, Bangalore	0184 2320 00 13 32	HDFC 000 184	Rs.13,62,550/-
3.	M/s.Fair Fest Media Limited, Calcutta	Standard Chartered Bank	Rashbehair Avenue, Kolkata	3330 5007 043	SCBL 00 36 010	Rs.14,76,300/-
4.	M/s.Livewires Advertising Pvt. Ltd., Hyderabad	Corporation Bank	Punjagutta Branch	2066 00 20 200 0203	CORP 00 0 2066	Rs.4,10,400/-
5.	M/s.ABEC Exhibitions & Conferences Private Limited	Dena Bank	Manish Nagar, J.P. Road, Andheri (W), Mumbai	077 811 0213 14	BKDN 0460 778	Rs.7,72,875/-
TOTAL (Rupees Fifty Lakhs Twenty Two Thousand One Hundred and Twenty Five Only)						Rs.50,22,125/-

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

B. VENKATESHAM
SECRETARY TO GOVERNMENT

To
The Commissioner of Tourism, TS., Hyderabad.
The Project Officer, ITDA, Utnoor.
M/s. Sphere Travel Media & Exhibitions, Hyderabad
M/s.Fair Fest Media Limited, Calcutta
M/s.Livewires Advertising Pvt. Ltd., Hyderabad
M/s.ABEC Exhibitions & Conferences Private Limited
The Assistant Secretary to Government and Drawing & Disbursing Officer,
YAT & C (PMU) Department.
The Deputy Pay & Accounts Officer, T.S. Secretariat, Hyderabad.
The Accounts Officer, YAT & C (PMU - Claims) Department.
SF/SCs

//FORWARDED::BY ORDER//

SECTION OFFICER